

Jackson Hole One-Fly PO Box 4158 Jackson, WY 83001

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Dear 2025 Jackson Hole One Fly Team Applicant:

As we look forward to the 2025 Jackson Hole One Fly, I'd like to take a moment to reflect on a very successful 2024 One Fly, capped by the Jackson Hole One Fly Foundation (JHOFF) receiving the American Museum Of Fly Fishing's prestigious Heritage award. The JHOFF's recognition for all of its efforts on behalf of the Snake and South Fork rivers is due in large part to the great energy and resources provided by our participants for which we are very appreciative. The goal of the One Fly is to draw attention to the world class resource that is the Snake River, both the main stem in Wyoming and the South Fork across the border in Idaho. In drawing attention (and fishermen) to these waters, our hope is that we can raise awareness and money to protect the rivers and the fish for current and future generations.

As we are all aware, prices have increased significantly over the past few years and this has certainly been true for the food, drink, venue, guide services, etc. provided by the One Fly. As a consequence, the Board of the JHOFF has determined that we need to increase 2025 entry fees to \$10,000 for regular teams and \$20,000 for sponsored teams. These increases will allow us to continue our efforts to ensure the future health of this great resource and the continued success of the guides and outfitters who are on the front line helping all of us learn how to become better anglers and better stewards of the water we are blessed to fish.

We look forward to seeing you for the 2025 Jackson Hole One Fly. Your participation and support will add to the legacy of what we believe is the world's oldest and best One Fly tournament.

Thank you,

Greg Case Chairman